




***Special
Olympics***
Indiana

EPIC

Erskine Personal Impact Curriculum

PRESENTED BY:  **DUKE
ENERGY**



Honoring the life and legacy of Indiana native and MLB great Carl Erskine, Special Olympics Indiana is proud to partner with award-winning filmmaker Ted Green in developing the **Erskine Personal Impact Curriculum (EPIC)**, a set of educational materials for elementary, middle, and high schools students to be released in Fall 2022 in conjunction with Ted's upcoming film, *The Best We've Got: The Carl Erskine Story*.



Anderson, Indiana native **Carl Erskine** enjoyed a successful Major League Baseball career with the Brooklyn and Los Angeles Dodgers between 1948 and 1959. He pitched in five World Series, winning one in 1955 against the New York Yankees. He pitched two no-hitters, set a World Series single-game strikeout record, and played during an era of major transformation for the sport: the introduction of jet travel and television, the move to the West Coast, and racial desegregation.

As a teammate and friend of Jackie Robinson, Carl witnessed how the silent perseverance of one man changed society. These lessons learned became part of Carl's legacy when his son, Jimmy, was born with Down syndrome in 1960 and became a Special Olympics athlete in 1970. As a witness to, and participant in, these most remarkable social changes, Carl has used his life to promote acceptance and inclusion, to enhance understanding, and to invite people to actively support good causes.

TED GREEN has established himself as Indiana's leading documentarian through the creation of six films that seek to capture the best of Indiana and her people:

- *John Wooden: The Indiana Story* (2010)
- *Naptown to Super City* (2011)
- *Undefeated: The Roger Brown Story* (2013)
- *Bobby 'Slick' Leonard: Heart of a Hoosier* (2014)
- *Attucks: The School That Opened a City* (2016)
- *Eva: A-7063* (2018)

Produced in conjunction with Indianapolis' PBS affiliate, Ted's work on these films has garnered many awards, including: 21 regional Emmys, the national Gabriel Award in the category of Human Dignity, first place in the national Associated Press Sports Editors contest, and the Servant-Leader Legacy Award from the Indianapolis Urban League. His most recent film, *Eva: A-7063* has been broadcast by 94% of PBS member stations nationally since April 2019. His seventh documentary, *The Best We've Got: The Carl Erskine Story*, is scheduled for release in Fall 2022.





EPIC | Erskine Personal Impact Curriculum

Building upon the success of its Unified Champion Schools® and Champions Together initiatives, **Special Olympics Indiana** is leveraging its national reputation for inclusive school programming to launch an educational program targeting all Indiana schools. The Erskine Personal Impact Curriculum (EPIC) will use stories and experiences from Carl's life to create lessons and activities that promote Social and Emotional Learning. Students and teachers will gain access to lessons featuring video clips created by Ted Green Films via a free, open education platform that can be used virtually or in-person. The curriculum also will include:

- A special version of the Erskine documentary for schools.
- An EPIC Educator's Guide focusing on themes from Carl's life, including: empowerment, friendship, dignity, diversity, inclusion, perseverance, globalization, appreciation, leadership, and social change.
- Video clips, discussion questions, and hands-on student activities to accompany each life lesson from the film.
- Extra resources with helpful information for teachers and students including a school version of Carl's book, *The Parallel*; pre- and post-evaluation forms; conflict resolution activities, corresponding standards; and additional project ideas.

EPIC is scheduled to be launched in most Indiana schools during the 2022-23 school year, with promotions ongoing throughout 2021-22. Administrative groups and organizations will be targeted (e.g., principals, superintendents, special educators, teachers, athletic administrators, and the Indiana DOE). A series of virtual or in-person school assemblies also will be conducted, where sample lessons will be presented and teachers given an opportunity to pre-register.

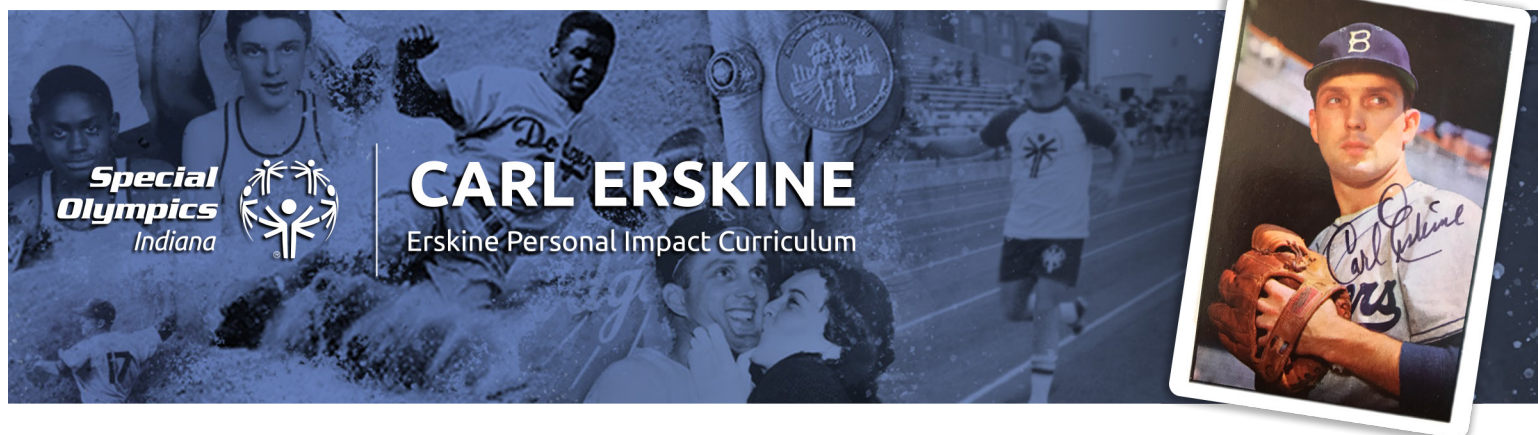
soindiana.org/EPIC

EPIC Partners:



Special Olympics
Unified Champion
Schools®





2022-2023 SPONSORSHIP OPPORTUNITIES

While supporting Ted Green Films in the development, promotion, and delivery of the Carl Erskine documentary, Special Olympics Indiana is seeking additional resources to create and implement the Erskine Personal Impact Curriculum (EPIC) in schools throughout Indiana, beginning with the 2022-23 school year. Support for EPIC is welcomed from foundations, corporations, or individuals (grant funds will be spent as outlined in grant requests).

The deadline for recognition in any curriculum-related publication is **March 1, 2022**.



- Name recognition at all screenings and on all broadcasts of the documentary nationwide
- Prominent name recognition on EPIC webpage (soindiana.org/EPIC)
- Prominent name recognition on all EPIC marketing materials, including videos
- Prominent mention by director Ted Green in his speech at the world premiere
- 10 well-placed seats at the Erskine documentary world premiere
- Private screening with appearances by director Ted Green and a Special Olympics athlete
- "Title sponsor" name recognition on all EPIC events at the Indiana Historical Society
- Prominent name recognition at the 2022 Indiana Summer Games

20-GAME WINNER

\$10,000

- Name and logo in EPIC Educator's Guide and supporting publications
- Name and logo on EPIC webpage and Open Education Resource
- Name recognition in Erskine documentary
- Special invitation to one Erskine documentary premiere
- Name placement on event banners, website, and annual report
- Prominent name recognition at the 2022 Indiana Summer Games

STRIKEOUT KING

\$5,000

- Name in EPIC Educator's Guide and supporting publications
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FROZEN ROPE

\$1,000

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**Benefits extend through 2025. Sponsorships may include in-kind donations such as printing, shipping, and promotion.*



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