

SPECIAL OLYMPICS TRADEMARKS

Special Olympics, Inc. (SOI), has pursued an active international trademark registration program over the past ten years, mainly concentrating on registering the Special Olympics logo in nations with key strategic, fundraising, sponsorship, or other value to the movement. Our efforts have focused on the Special Olympics logo.

The laws of many countries grant the National Olympics Committee in that country exclusive use of the word “Olympics,” thus precluding SOI from registering any trademark that includes “Special Olympics.” For example, in the United States, the *Ted Stevens Amateur Sports Act* prohibits anyone other than the United States Olympic Committee from registering a trademark that includes the word “Olympics.”

The 1988 Protocol Agreement between the International Olympic Committee and SOI grants Special Olympics the right to use the word “Olympics” as part of the name “Special Olympics.” The IOC has requested, and SOI has informally agreed, that neither SOI nor any Special Olympics Program or GOC register the trademark “Special Olympics” in any country.

Therefore, SOI has registered the Special Olympics logo in the United States, the European Union, and various other countries. SOI has also registered numerous other trademarks, primarily in the United States, for use by Special Olympics and Special Olympics Programs.

The following documents are attached: **Attachment A** - SOI registered logo; **Attachment B** - additional design marks registered by SOI; **Attachment C** - list of countries where the SOI logo is registered; and **Attachment D** - list of various SOI registered trademarks.

Attachment A
Special Olympics Logo



Attachment B

Law Enforcement Torch Run Design Mark



Polar Plunge Design Mark



Attachment C
Countries Where the Special Olympics Logo is Registered

Australia
Brazil
Canada
Chile
China
Chinese Taipei
Colombia
Ecuador
Egypt
European Union Member Countries
Mexico
New Zealand
Norway
Russia
South Africa
Sweden
Turkey
UAE
United States

Attachment D

Special Olympics Registered Trademarks

A Very Special Christmas ®

Flame of Hope™ (registration in process)

Law Enforcement Torch Run® – U.S. and Europe

Torch Run® - U.S., Europe, Japan, China (in Chinese)

Tip-A-Cop®

Polar Plunge®

Truck Convoy®

Guardians of Flame™ (registration in process)

Cops on Top®

Cops on Doughnut Shops ®

Global Law Enforcement Torch Run™ (registration in process)

Healthy Athletes®

Special Smiles®

Opening Eyes®

Medfest ®

SO Get Into It®

Unified Sports®

Team Advantage ®

Inspire Greatness ®

Partner's Club ®

Be a Fan™ (registration in process)