



50th Anniversary Spread the Word Awareness Campaign (formerly known as R-word campaign)

Respectful and inclusive language is essential to the movement for the dignity and humanity of people with intellectual disabilities. Join the #InclusionRevolution to bring awareness and take the pledge to promote *INCLUSION*. Thank you for participating.

- Encourage your entire school community to be involved from students, administration, staff and the community.
- March is Disability Awareness Month. **Spread the Word day is Wednesday March 6.**
- While most activities are centered on or near that annual day in March, you are encouraged to spread the word throughout your community and school year-round.
- Promote the new Spread the Word campaign throughout your school for a week and sign your name on the poster taking the pledge to support inclusion, acceptance and respect.
- Posters available upon request. Please contact Mike Hasch at SOIN at 317.328.2005 or mhasch@soindiana.org

We will use all signed posters from each school around the state to celebrate the **50th Anniversary of Special Olympics Indiana** and decorate all the sports venues at the 2019 Summer Games in Terre Haute June 7-9.

The new Spread the Word poster:



Special Olympics Indiana

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Created by the Joseph P. Kennedy Foundation for the benefit of persons with intellectual disabilities.