

FOR IMMEDIATE RELEASE  
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**Special Olympics**  
Indiana



# Casey's General Stores and Coca-Cola Raise More Than \$57,000 in Support of Special Olympics Indiana

*Columbus store brings in over \$3,000, the largest total of more than 100 participating Indiana locations.*



**COLUMBUS, Ind.** — At a special ceremony yesterday, Columbus Casey's General Store manager Peggy Cash and her staff presented a check to Special Olympics Indiana in the amount of \$57,365, representing the total raised by all Indiana Casey's stores during a June fundraiser.

More than 100 Indiana stores took part in the second annual fundraising campaign in collaboration with Special Olympics national partner Coca-Cola, encouraging customers to donate to the Law Enforcement Torch Run for Special Olympics by purchasing pin-ups at check-out throughout the month of June.

The Columbus store was recognized for raising the most of any participating Indiana store, bringing in over \$3,000 locally. Store associate Brittany Ray, responsible for more than \$1,500 of the total, was honored as the top individual seller.

"Casey's and Coca-Cola have each been great supporters of Special Olympics in recent years, and promotions like this one are vital to our continued growth and success," said Special Olympics Indiana President and CEO Jeff Mohler. "On behalf of everyone at Special Olympics Indiana, I'd like to offer our sincerest gratitude to Casey's and Coca-Cola for working to raise money and awareness for our athletes."

Headquartered in Iowa and with stores primarily in the Midwest, Casey's ran the promotion in more than 2,000 stores and raised nearly \$800,000 during the month-long campaign. All proceeds were donated to Special Olympics International and local programs in 16 Midwestern states.

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## **ABOUT SPECIAL OLYMPICS INDIANA**

Special Olympics Indiana is a not-for-profit organization that provides year-round sports training and athletic competition in more than 20 Olympic-type sports for children and adults with intellectual disabilities, reaching more than 13,000 athletes across Indiana. The organization receives no federal or state appropriated funds, is not a United Way agency, and relies entirely on corporate, civic and individual donations. For more information about Special Olympics Indiana, call (317) 328-2000 or visit [www.soindiana.org](http://www.soindiana.org).

## **ABOUT CASEY'S GENERAL STORES**

Casey's General Stores is a Fortune-500 company (NASDAQ CASY) operating over 1900 convenience stores in 15 states through the Midwest. Known for its "Homemade-To-Go" pizza, sandwiches, donuts and bakery items, Casey's strives to consistently deliver quality gas, fresh kitchen-prepared food, clean environments and friendly service at every retail location. Casey's is currently the 4th largest c-store chain and 5th largest pizza chain in the U.S.

## **ABOUT THE LAW ENFORCEMENT TORCH RUN® FOR SPECIAL OLYMPICS**

The LETR is Special Olympics' largest grass-roots fundraiser and public awareness vehicle, engaging law enforcement worldwide as champions for acceptance and inclusion for people with intellectual disabilities, starting first with their own communities. Over the years the Torch Run has evolved and now encompasses a variety of innovative fundraising platforms to include Plane Pulls, Polar Plunges, Tip-A-Cops, and more. Since its inception in 1981, the LETR has raised more than half a billion dollars and changed millions of attitudes.

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