

Craig Tornquist

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Dear Friends of Special Olympics,

I want to share with you a fundraising opportunity that can be enjoyed by your entire family. It is a **clean** comedy concert entitled “**Stand-Up for Special Olympics.**”

I will provide:

- A 60-75 minute show (appropriate for all ages) featuring fun songs, celebrity impressions, and tons of audience participation
- Professional Sound System
- 30 minutes of upbeat pre-show music
- 30 minutes of upbeat post-show music
- A customized promotional flyer master which can be photocopied or sent as a pdf
- All travel and hotel expenses

Local Special Olympics Program will provide:

- Indoor Venue with seating for a minimum of 200 people (i.e. school cafeteria, gymnasium, conference room, church sanctuary, FOP Lodge, etc.)
- Distribution of promotional flyers (print and/or electronic)
- Volunteers to sell tickets at door the night of the show

The goal is to sell a minimum of 200 tickets for this event. Local Special Olympics sponsoring program and Craig Tornquist will split revenue generated by the first 200 tickets sold 50/50. Local Special Olympics sponsoring program will receive 100% of the revenue generated by all tickets sold after the first 200.

100% of the revenue generated by the sale of snacks, beverages, or other items, provided by local Special Olympics sponsoring program will be kept by local Special Olympics sponsoring program.

The other side of this handout is a sample of a promotional flyer which can easily be modified to promote your event. (The concert described is fictitious and for demonstration purposes only.)

Should you have questions regarding any part of this proposal, please feel free to contact me directly at (574) 360-0853. Thanks for your consideration!

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