

SPECIAL OLYMPICS INDIANA

50
1969 - 2019

50th Anniversary Celebration

**Special
Olympics
Indiana**



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1968 First International Games



**Special
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Indiana**



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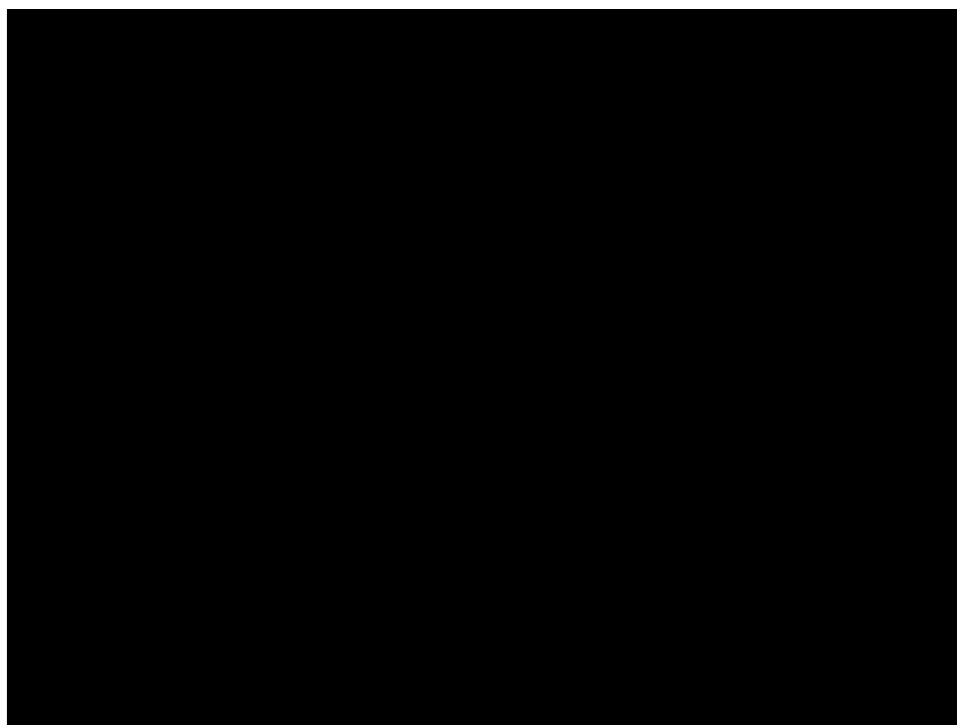
Celebrating 50 Years of Unity & Empowerment



**Special
Olympics**
Indiana



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Goal of 50th Anniversary

Special Olympics will launch a 5 year campaign to end discrimination for people with intellectual disabilities.

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Chicago 50th Celebration

- Unified Football Cup (July 17 – July 20th)
- Live Nation Concert (July 20th)
- Law Enforcement Torch Run (July 20th)
- Eternal Flame of Hope (July 20th)
- Global Day of Inclusion (July 22nd)
- Smithsonian Institute Exhibit

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Indiana



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Special Olympics Indiana

- Website Branding
- Collateral (Business Cards, Letterhead)
- Vans
- Signage at Events
- Social Media Branding
- Fundraising Goals
- Story telling

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50th Anniversary Celebration Highlights

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