



**International Law Enforcement
Torch Run Conference**
for Special Olympics
Indianapolis, IN

November 8 - 10, 2012



6100 West 96th Street, Suite 270
Indianapolis, IN 46278

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Attention Michael Furnish



**W E A R E
R A I S I N G T H E
G A M E F O R
S P E C I A L
O L Y M P I C S**

Law enforcement officers from all corners of the globe mingle, share inspirational stories, and learn from one another as they collaborate to improve their local Torch Run programs. In turn, the conference will build public awareness and continue to change the lives of Special Olympic athletes through new and fresh ideas. Attendees come from across the United States and as far away as Europe, Latin America, China, Korea, and Australia.

"We are honored to host the annual LETR International Conference," said Chief Paul Ciesielski of the Indianapolis Metropolitan Police Department. "More than 1,000 dedicated, compassionate and hardworking volunteer law enforcement officers from 35 nations will brainstorm ways to increase their support of Special Olympics."



Established in 1981, the Law Enforcement Torch Run is a world-wide grassroots program that builds awareness for Special Olympics, raising more than \$38 million worldwide in 2010 alone.



Where better to showcase your products or demonstrate your organization's commitment to making the world a better and safer place?



Put yourself in the Game

The JW Marriott in downtown Indianapolis - host hotel of the 2012 NFL Super Bowl - will be the site of the LETR International Conference. By becoming a conference sponsor or participating in the vendor show you will put your company in the middle of a 3-day extravaganza that features world class speakers, a world class cause, and activities at world class facilities located within walking distance of the host hotel.



Sponsor Opportunities

There are a range of sponsor levels, each with a unique and visible set of benefits ranging from the Gold Medal / Presenting Sponsor for \$30,000 to \$1,000 Supporting Sponsors.

Sponsorships will associate your organization with one or more of the major events that take place during the conference, including Host Night at a premiere sports venue, Opening Ceremonies, the Hall of Fame Banquet, Founders Luncheon, Hospitality Night, the 5K Torch Run, and more.

Benefits based on level of support include visibility in the conference program, on the conference shirt, opportunities to present an award, attendance at events, and inclusion in targeted print and/or electronic newsletters. Contact us to discuss the level of sponsorship that best fit your goals and budget.



Vendor Show

\$1,000 registration fee includes an 8' skirted table, company name in the vendor listing section of the conference program, and the opportunity to place a promotional item in the conference gift bag. Electrical hook up, additional tables and/or chairs, and additional square footage may be requested, with the possibility of additional charges.

The number of vendor spaces is limited. Specific location and additional requests will be considered on a first-come, first served basis.

JW Marriott Host Hotel for the 2012 International Law Enforcement Torch Run Conference



Sponsor and Vendor Registration

- Please contact us regarding the following
- Please sign us up for the following

| | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor - Gold | \$30,000 |
| <input type="checkbox"/> Featured Sponsor—Silver | \$15,000 |
| <input type="checkbox"/> Event Sponsor—Bronze | \$5,000 |
| <input type="checkbox"/> Supporting Sponsor—Blue Ribbon | \$1,000 |
| <input type="checkbox"/> Vendor Show | \$1,000 |

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip Code: _____

Email: _____

Phone: _____

Method of Payment:

- Check
- Send an Invoice
- Credit Card

VENDOR AND SPONSOR INFORMATION

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